



South India Real Estate

Conference 2013 | 19th September 2013
Hotel ITC Gardenia, Bengaluru



Bangalore: SIREC is an initiative of FICCI to create a platform in South India for dialogue on new trends, concepts, technologies, industry updates and important policy issues. SIREC 2013 being organized around theme: “Building New Dimensions for Real Estate Growth” will have discussions on current financing trends, land acquisition, execution strategies and emerging asset classes among other topics of interest for industry. The first edition of SIREC was organized in the year 2012 in Bengaluru with the objective of empowering and transforming the business of real estate in the region through sharing of ideas, technologies and best practices.

A panel discussion on ‘Execution Strategies and challenges’ with Mr.JSR Raju, Director, NCC Urban Infrastructure Ltd deliberated on emerging technologies for better customer experience, effective project management and workforce management. Among the distinguished panelist were Mr. Sankey Prasad, Chairman & Managing Director, Synergy Property Development Services Pvt. Ltd, Mr. Raffi Mather, Jt. MD, Asten Realtors Pvt Ltd, Mr. P Ramakrishnan, Dy. MD, Sobha Developers Ltd, Mr. Alok Banerjee, CEO, Zuari Infraworld India Ltd, Mr. V Gopal, ED (Projects & Planning), Prestige Estates Projects Ltd, Mr. Arun Anand, Head – Product Strategy & Research, Embassy Property Developments Pvt. Ltd and Mr. Asheesh Malhotra, Partner – Business Advisory Services – IT Transformation, Ernst & Young LLP.

